



FLAIRSUPPLY

QUARANTINE CHALLENGE



RULES AND GUIDELINES

HEY THERE FLAIR FRIENDS!

Special times call for special solutions, and here is one from us. We give you the Flairsupply Quarantine Challenge! An online competition for the flair community.

Our intention is to create a goal we can work on together, and that way our days in lockdown might go by a little faster, while we all do some flair.

COMPETITION FORMAT

We will have two (2) different competitions where we will use two (2) different social media platforms.

1. Online Flair Competition on Instagram



2. FunFlair Challenge on TikTok



The two competitions will have different rules, because we would like to reach and involve as many flair bartenders as we can.

ONLINE FLAIR COMPETITION ON INSTAGRAM AND FLAIRCAMP.COM

FLAIRCAMP★COM
THE FREE FLAIR COMPETITION WEBSITE



The competition has **two (2) categories: FEMALE and MALE**, with the following prizes:

	FEMALE	MALE
1 st Place	500 EUR	500 EUR
2 nd Place	300 EUR	300 EUR
3 rd Place	150 EUR	150 EUR
4 th Place	50 EUR	50 EUR
5 th Place	50 EUR	50 EUR
6 th Place	50 EUR	50 EUR

Total prizes: 2,200 EUR

All winnings will be paid via PayPal or MoneyGram, based on the winners' preferences, after both competitions have been closed and all results have been announced, latest by April 30.



REGISTRATION

Competitors can register on **www.flaircomp.com**. You have these options, please check yours here:

1. You are NOT a Flaircomp user

- Please Sign up. Make sure you fill out all fields and upload a photo.
- Wait for the verification email.
- After request COMPETITOR STATUS.
- When you get the confirmation, you can register to the Online Flair Competition and pay the registration fee with your PayPal account.

2. You are a Flaircomp user, but you DON'T HAVE the COMPETITOR STATUS

- Log in into your account. If you don't remember the password, just request a new one from the login window.
- Make sure you have all fields filled out and you have a photo too.
- Request COMPETITOR STATUS.
- When you get the confirmation, you can register to the Online Flair Competition and pay the registration fee with your PayPal account.

3. You have a Flaircomp account and you already HAVE the COMPETITOR STATUS

- Log in into your account. If you don't remember the password, just request a new one from the login window.
- Register to the Online Flair Competition and pay the registration fee with your PayPal account.

If you have any problem, you can contact us on **info@flairventure.com**.

REGISTRATION DATE: MARCH 30-31

(competitors have 48 hours to register)

REGISTRATION FEE: 10 EUR

(payable via PayPal on flaircomp.com.
The registration fee is not refundable,
please keep that in mind).

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RULES

The competition has **two (2) rounds** for both female and male competitors:

- Qualification Round
- Final

After the registration closes (March 31) you will have two (2) days to work on your video based on the rules you find here. We know that it is not easy to find a place for flair now, this is why we would like to give you enough time to come up with a great solution.

PREPARATION PERIOD: APRIL 1-2

Important: Everybody has to respect and follow the rules and guidelines of her/his country/city of residence. We want you all to be good examples to the world during these difficult times.

We ask you to follow and like the following social media platforms:

- Flairventure Facebook Page (<http://facebook.com/flairventure>)
- Flairventure Instagram Account (<http://instagram.com/flairventure>)
- Flairsupply Instagram Account (<http://instagram.com/flairsupply>)



We created a special, Flairsupply Quarantine Challenge Facebook badge. Please make sure you use that to promote the competition and share positive vibes.

Rules and guidelines are subject to change at the discretion of the competition organisers.

Qualification Round

- **We ask you to create a 30-second long video,** where you show your best flair skills with your favourite music.
- The video has to be created for this occasion, so you are not allowed to use older videos. We want you to work on this while you have to stay home. 😊



- You can use real or plastic bottles. You can use liquid if you want, but you don't have to.
- You have to show the text #flairsupplyquarantinechallenge in your video. It can be written down or printed out on paper, it can be on a phone or a tablet screen, on your t-shirt, on a tv screen, on your bottles, shakers... **BE CREATIVE!** We will give you some help at the end of this document, like a bottle sticker or hashtag sign you could print out or put onto your screens as an alternative.
- Please add the music after you have recorded the video. Don't use Instagram's function to add the music when you upload it, because in some countries it's not available, and your video might not be great without the music.
- Make sure you **use PORTRAIT format** because videos will be published also in Instagram Stories.
- Social media platform editing options are allowed like filters, camera effects, slow-motion. But you are not allowed to use cuts, as we want to see one whole sequence (just like during live competitions).
- The video cannot contain any graphic, sexual or controversial content. Violation of this rule will lead to disqualification.

VIDEO UPLOAD

You have to upload your videos two times, so make sure you follow these steps. On Flaircomp.com we need to have ALL THE VIDEOS, so judges can check them and make a fair and professional decision.

We also want you to promote yourself on your personal Instagram account, so we ask you to upload the video also into your Stories.

Flaircomp upload date: April 3

- You have to upload your video on Flaircomp.com, where we will have all the videos. Upload by going to **<https://flaircomp.com/fsquarantinechallenge>**

Instagram Stories upload date: April 4

- Upload your video into your Instagram Stories section.
- Tag our Instagram account **@flairsupply**, so we could see and share your video.
- Put **#flairathome** to your video in your Stories.



Important: Please do not share your video anywhere else before April 4, and don't post it to your social media accounts! That way we keep some suspense, and your competitors cannot check your routine in advance.

DECISION

Our professional judges will check and score all the videos based on the following **CATEGORIES**:

CATEGORY	POINTS
Creativity/Originality	30
Music interaction/Choreography	30
Difficulty	15
Smoothness/Execution	15
Total	90

JUDGES

Adam Branczyk
(Poland)

Timppa Nyysönen
(Finland)

Danilo Oribe
(Spain)

Luca Valentin
(Romania)

THE BEST 10 FEMALE AND MALE COMPETITORS WILL MOVE ON TO THE FINAL (20 IN TOTAL).

Qualification Round results' Announcement: April 7

FINAL

All finalists have two (2) days to prepare their Final videos. This time we want you to go hard and go harder. Show your biggest moves to impress the online crowds.

Preparation period: April 8-9

VIDEO UPLOAD

**FLAIRCAMP.COM UPLOAD DATE:
APRIL 10**

- You have to upload your video into Flaircomp.com, where we will have all the videos. Upload by going to:
<https://flaircomp.com/fsquarantinechallenge>



- We will share all of the videos on our Flairsupply Instagram account on April 11.
- After we shared your videos in our Stories you can share them on your personal accounts too.

Important: Please do not share your video anywhere else before April 11, and don't post it to your social media accounts! That way we keep some suspense, and your competitors cannot check your routine in advance.

If you share your video before April 11, it might get you disqualified, so please don't do that.

VIDEO UPLOAD DEADLINE: APRIL 10, 23:59 CET

The video rules for the final are the same as for the qualification

- **We ask you to create a 30-second long video**, where you show your best flair skills with your favourite music.
- The video has to be created for this occasion, so you are not allowed to use older videos. We want you to work on this while you have to stay home. 😊
- You can use real or plastic bottles. You can use liquid if you want, but you don't have to.
- You have to show the text #flairsupplyquarantinechallenge in your video. It can be written down or printed out on paper, it can be on a phone or a tablet screen, on your t-shirt, on a tv screen, on your bottles, shakers... **BE CREATIVE!** We will give you some help at the end of this document, like a bottle sticker or hashtag sign you could print out or put onto your screens as an alternative.
- Please add the music after you have record the video. Don't use Instagram's function to add the music when you upload it, because in some countries it's not available, and your video might not be great without the music.
- Make sure you **use PORTRAIT format** because videos will be published also in Instagram Stories.



- Social media platform editing options are allowed like filters, camera effects, slow-motion. But you are not allowed to use cuts, as we want to see one whole sequence (just like during live competitions).
- The video cannot contain any graphic, sexual or controversial content. Violation of this rule will lead to disqualification.

All videos will be uploaded to the Stories section of our Flairsupply Instagram account on: **April 11, 16:00 CET. (11:00 NEW YORK, 24:00 TOKYO)** We will tag everybody.

FINAL RESULT

This time we involve Instagram users and your fans, followers too. **Every video will get two (2) Scores**, and the final result will be the sum of those Scores.

Score 1

Our judges will judge the videos with the same Scoring System we use during Qualification Round. Based on their points we will have a Ranking. Every position will get a Score between 20-2, based on this.

Score 2

When we upload the videos of the Finalists in our Flairsupply Instagram Stories, we will ask the users to choose between two (2) points for every video (5 or 10), just like you see on the illustration.

Of course, all finalists can and should use their fans and followers to go to our Instagram Stories and support them with their votes.

Based on who gets the most votes we will have another Ranking, and also here, every position will get a Score between 10-1.

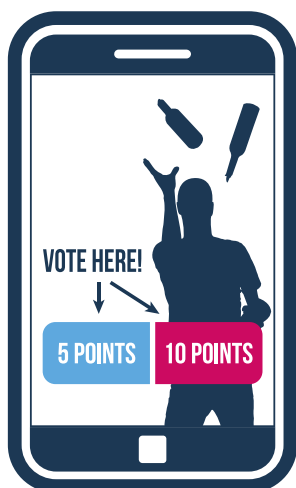
POSITION	SCORE 1
1 st Place Judges	20
2 nd Place Judges	18
3 rd Place Judges	16
4 th Place Judges	14
5 th Place Judges	12
6 th Place Judges	10
7 th Place Judges	8
8 th Place Judges	6
9 th Place Judges	4
10 th Place Judges	2

**The final result will be the sum of the two (2) scores:
Score 1 + Score 2.**

The results of the final will be announced:

April 13, 16:00 CET

on our Flairsupply Instagram Account.



POSITION	SCORE 2
1 st Place Votes	10
2 nd Place Votes	9
3 rd Place Votes	8
4 th Place Votes	7
5 th Place Votes	6
6 th Place Votes	5
7 th Place Votes	4
8 th Place Votes	3
9 th Place Votes	2
10 th Place Votes	1



FUNFLAIR TIKTOK CHALLENGE



This Challenge is all about creativity and fun. We want you to show your best ideas in a TikTok video.

CHALLENGE STARTING DATE: APRIL 13
CHALLENGE ENDING DATE: APRIL 17

RULES

- **There is NO registration**, everybody can enter this Challenge.
- The goal is to make a short, entertaining video for this Challenge, where you can use all TikTok's effects, including video cuts.
- Already published videos cannot be part of the Challenge.
- You can use any kind of bottles, shakers, other tools, props.
- Use the following three (3) hashtags: **#FlairAtHome**, **#flaircommunity**, **#weloveflair**

RESULTS

The 3 videos get the most likes during the five (5) days of the Challenge will be announced as Top 3 and win the #FlairAtHome prizes.

ANNOUNCEMENT DAY: APRIL 18

PLACE	PRIZE
1st Place	300 EUR
2nd Place	150 EUR
3rd Place	50 EUR

Total prizes: 500 EUR

All winnings will be paid via PayPal or MoneyGram, based on the winners' preferences, after both competitions have been closed and all results have been announced, latest by April 30.





FINEST CALL STALL ROUND ON INSTAGRAM



Finest Call is back in the flair world, and we would like to celebrate their generous support with showing them your best stalls.

RULES

**THERE IS NO REGISTRATION FEE,
EVERYBODY COULD ENTER THIS ROUND.**

- Create **a maximum 15-second long** video (one Instagram Stories).
- The video has to be created for this occasion, so you are not allowed to use older videos. We want you to work on this too, while you have to stay home. 😊
- Use **at least one (1) Finest Call bottle** and during the 15 seconds perform **at least one (1) Finest Call Stall**.
- Please make sure you **use some color** in the Finest Call bottle. You can use Orange or Cranberry juice for example. We would like to see nice Finest Call presentations not just water in a bottle. 😊
- You can use plastic or real bottles, shakers, other props.
- You are **NOT allowed to use conflicting brands** (other syrups or fruit purees) and their bottles, **only if all labels are removed**.
- Social media platform editing options are allowed like filters, camera effects, slow-motion. But you are not allowed to use cuts, as we want to see one whole sequence.
- Make sure you **use PORTRAIT format** because videos will be published in Instagram Stories.
- If you use music, please add the music after you have recorded the video. Don't use Instagram's function to add the music when you upload it, because in some countries it's not available, and your video might not be great without the music.
- The video cannot contain any graphic, sexual or controversial content. Violation of this rule will lead to disqualification.

VIDEO UPLOAD RULES

- You have to upload your Finest Call Stall video into **your Instagram Stories**.
- Please tag these Instagram accounts:
@flairsupply, @finestcall_us
- Use the following hashtag in your Stories:
#finestcallstall



UPLOAD DATE: APRIL 9 STARTING FROM
15:00 CET (09:00 NEW YORK, 22:00 TOKYO)

Important: Please do not share your video anywhere else before April 9, and don't post it to your social media accounts! That way we keep some suspense, and your competitors cannot check your routine in advance.

If you share your video before April 9, it might get you disqualified, so please don't do that.

JUDGING

Our professional judges will check and score all the videos based on the following **CATEGORIES**:

CATEGORY	POINTS
Creativity/Originality	20
Difficulty	15
Smoothness/Execution	10
Total	45

RESULTS AND PRIZES

The 3 videos get the most points from our Judges will be announced as Top 3 and win the **#FinestCallStall** prizes.

PLACE	PRIZE
1 st Place	300 EUR
2 nd Place	250 EUR
3 rd Place	150 EUR

Total prizes: 700 EUR

Announcement day: April 13 16:00 CET

All winnings will be paid via PayPal or MoneyGram, based on the winners' preferences, after both competitions have been closed and all results have been announced, latest by April 30.



APPENDIX

2 Bottle stickers - home printer-friendly 😊

1 A4 logo - home printer-friendly 😊

1 Phone, tablet, TV screen design



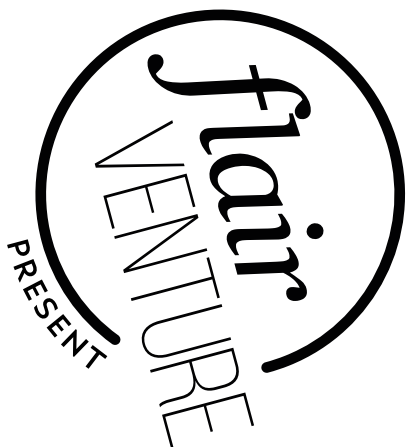
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QUARANTINE CHALLENGE

#FlairAtHome



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FLAIRSUDPOLY

QUARANTINE CHALLENGE

#FlairAtHome

#FlairAcasă

#FlairOtthon

#FlairWDomu

#おうちでもフラ

#FlairEnCasa

#FlairACasa

#ФлейрДома



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